Creating Vibrant Orthodox Parishes

A Framework for Renewal

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Who Should Be Here?

Anyone desiring to inspire and drive change toward a gospel-centered, growth vision in their parish

Clergy

Parish Council

Ministry leaders

Concerned parishioners
Presenters

Joseph Kormos
• Consultant, Coach, Facilitator
• Secular Experience
  • Marketing, innovation, planning, strategy
• Church experience
  • “Cradle”, Parish founding; Parish Council; Diocesan Council; Pre-Conciliar Commission
• Parish Development Ministry
  • Diocese of Midwest
• Visited >45 parishes in last five years

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Fr. Jonathan Ivanoff
• Pastor
  • St. John the Theologian Church; Long Island (19 years)
• Director & Certified Coach,
  • Orthodox Natural Church Development
• Director
  • Commission on Missions & Evangelism, Diocese of NY&NJ
• Presenter,
  • Church Growth Boot Camp,
• Worked with 80+ parishes in two jurisdictions since 1998

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Outline

• The Imperative — Parish Revitalization
• Basics of Healthy Parishes
  • Scriptural & Patristic
• Framework for Renewal
• Conclusion & Open Discussion
The Imperative

“Houston, we have a problem”
Diocese of Midwest

Number of Parishes Growing/Declining 1998-2008

- Declining: 34
- Growing: 20

Existing parishes: 34
New Parishes or Missions: 18
Sources of Diocesan Census Change 1998 - 2008

- 1998 Census: 6578
- Growth from Existing Parishes: 369
- Growth from New Parishes or Missions: 467
- Loss from Declining Parishes: 2036
- 2008 Census: 5378
Shrinking Parishes -- Examples

20 Year Census Change

- 405 >> 189
- 301 >> 105
- 492 >> 200
- 200 >> 19
Orthodox Church in America

The territorial OCA in the continental US has been declining between 6 and 9% for nearly 20 years (’88 on)

Note1: Continental U.S. only! (Not including the ethnic dioceses, Canada or Alaska)

Note2: Decline is slowing
Is This Only About Numbers?

• No!

• But Numbers are NOT Unimportant
  • Acts 2:47
    • “and the Lord added to their number daily”
  • Early Church
    • Without evangelistic, numerical growth Christianity would have been an insignificant historical footnote.
  • Often a “trailing indicator” of healthy parish qualities.
    • When numbers decline the work should have begun 5-15 years earlier.
  • Nothing buoys parish spirit more than growth.
The Imperative
Typical Decline Pattern

- All seems Fine
- Denial
- Assign Blame
- Attract “Replacements”
- Grab an Answer
- Jump Ship
- Turn further inward
Root Causes

“Ruttedness”
We’re stuck:
... in the past
... on ourselves
... low expectations
Root ("Rut") Causes

- Unwilling to change/learn
- No competence for "intentionality"
  - Setting goals; explicit actions
- Isolated & insulated
  - Don't know what people are thirsting for.
- Don't know what to do
- Lack updated/relevant models of healthy parishes
The Rut Cycle

“When you don’t know what to do, you do what you know.”

“Insanity = Doing same things & expecting different results.”
Fr. Jonathan Ivanoff

BASICS OF HEALTHY PARISHES
Are We Asking the Right Questions?

**NOT:**

“What can I do to make my church grow?”

**BUT RATHER:**

“What am I doing that is preventing my church from growing?”
How Does a Church Grow?

“I planted…”
“Apollos watered…”
“But GOD gave the growth.”
“We are God’s fellow workers”

— St. Paul, I Corinthians 3:6-9

So God can do His
The “All by Itself” Principle

“The Kingdom of God is like a farmer who casts seed upon the ground… the seed sprouts up and grows – how, he himself does not know. The earth produces crops, all by itself, first the blade, then the head and then the mature grain in the head.”

– Mark 4:26-28
The Parish Life Cycle

- **Stages**: Birth, Growth, Maturity, Plateau, Decline, Death
- **Characteristics**: Dream, Ethos, Goals, Organization, Structure, Nostalgia, Maintenance, Questioning, Polarization, Control, Conflict, Leadership
- **Dynamics**: Plateau, Decline

- Parish Revitalization 16th AAC
  Seattle WA
Revitalization is a Process

The 7-Year Turnaround Cycle:

Declines will continue while turnaround efforts are undertaken
The Revitalized PLC

Birth

Growth

Maturity

Goals

Ethos & values

Ministry

Renewal

Re-Focus w/new vision & mission

Growth & multiplication

Deepening commitment & spirituality

Dreams

Ministry

Deepening commitment & spirituality

Growth & multiplication

Re-Focus w/new vision & mission

Ethos & values

Goals

Maturity

Birth

Growth

Dreams

Ethos & values

Goals

Maturity

Birth

Growth

Dreams
WHAT IS “CHURCH HEALTH”? 
For far too long, parishes have been focusing so much on producing “fruit” (i.e., members)...

...that they fail to consider the “root” that produces the fruit
Maybe We’re Asking the Wrong Questions?

Is it:

“How can we get more people to come to church?”

or…

“What can we do to make our church grow?”
What's the Right Question?

**OR**... Is it:

“What are we doing that’s preventing our church from growing?”
How can we release the potential that God has placed within EVERY church?
The Biblical Concept

“See/consider (καταμάθετε) the lilies of the field, how they grow…”

- Matthew 6:28
The Biblical Concept, cont.

“The Kingdom of God is like a farmer who cast seed upon the ground; and goes to bed at night and gets up by day, and the seed sprouts up and grows, how he does not know. The earth produces crops all by itself: first the blade, then the head, and then the mature grain in the head. – Mark 4:26-28
The Biblical Concept...in practice

“I planted…
Apollos watered…
But God gave the growth.”

- St. Paul, I Corinthians 3

NCD is all about releasing the “all by itself” growth by which God Himself grows His church
With health comes growth: This is how healthy branches grow and bear fruit... naturally. This is how we can speak of “natural” church development.
God Wants to Grow His Church...
...and has empowered us for the job:

“All authority has been given to me... therefore:
Go make disciples...
baptizing them...
teaching them...

– Matt 28:18ff
The Biblical Foundation of Parish Health: The Paralytic

Bodily Health & Wholeness:

“Do you want to be made well?”

(Notice the answer!)
The Body of Man vs. The Body of Christ: The Same Approach
The Patristic Viewpoint

“Do you not realize that the body (of Christ) is liable to more diseases and attacks than this flesh of ours, and that it is infected more quickly and cured more slowly.” - St. John Chrysostom, *On the Priesthood* 4.2
And We’ve Said this Before...

“If you plan carefully...your parish can grow in both quantity and quality. You need to think about quantity and quality together...Members who assume that their parish can double in size without any significant quality changes are expecting what never was and never can be.

- Pre-Conciliar Papers, p. 42
7th All-American Council (1983)
Our Parish Now...
FRAMEWORK FOR RENEWAL

Joe Kormos
What Does NOT Work

Attacking Decline/Plateau

• Hand wringing
• Obsessing over growth — vs. “health”
• Copying
• Silver bullets & formulas
• Trying everything
• Sprinting — this is a long distance race
• “Friendly” is not enough
Action Elements

1. Build Urgency by “facing facts”
2. Begin to discuss – ask good questions.
3. Adopt a backbone method – a model
4. Focus effort
5. Core group
6. Try new things
7. Ask for help
1. Face Facts

Build Urgency

“Get the facts first. You can change them later.”

Mark Twain.
2. Ask Good Questions

*Build Urgency*

- How long do we want this parish to live?
- Do we want to grow? Really? Why?
- Are we achieving what we set out to achieve?
- What do we do best in our parish? Best assets?
- What does excellence look like in area of ___?
- Attributes of Healthy/Not Healthy Parish?
Ask Good Questions

An Exercise

Take out a piece of paper....

• Write down 2-5 qualities/characteristics/practices of a Vibrant 21st century Orthodox parish in America.
• Write 2-3 statements of what a vibrant parish does not look like.

Discuss Possibilities

• Characteristics: Vibrant
  1. ________________
  2. ________________
  3. ________________
  4. ________________
  5. ________________

• Characteristics: Not Vibrant
  1. ________________
  2. ________________
  3. ________________
"Not Vibrant"

Healthy Parish

1/17/2011
Above All Ask...

• Why?
  • Why?
  • Why?

“A critically important parish skill is the ability to dialogue”
3. Adopt a Backbone Model

Two examples

Orthodox Natural Church Development ("ONCD")
http://oncd.us

Diocese of the Midwest Parish Health Inventory
http://www.domoca.org/phinventory.html
4. Focus Your Efforts

The Minimum Barrel

Staves equate to essential parish health focus areas
Relative Responses by Parish Health Inventory Model Areas

Vibrant Worship: 3.13
Authentic Community: 3.09
Spreading the Gospel: 3.06
Christian Formation: 3.05
Open Communication: 2.92
Shared Leadership: 2.81
Gospel Centered Vision: 2.60
Active Service: 2.38
**Bottom Five Detail Items**

*Focus Your Efforts*

- We act on delivering the Light of Christ to our neighborhood/community.  
  Score: 2.18

- Clear set of internally AND externally focused ministries.  
  Score: 2.14

- We have clear, broadly communicated priorities & goals that to pursue in coming years.  
  Score: 2.08

- Parish vision made concrete with specific ministries that bring our vision to life.  
  Score: 1.95

- We make our parish known in the community.  
  Score: 1.95
5. Find a Core Group to Help Drive Change

Parish Renewal Team?
6. Imagine (& Try) New Things
7. Ask for Help!

- The doctor who treats himself has a fool for a patient.
- We do not deal much in fact when we are contemplating ourselves. -- Mark Twain
Summary – Action Steps

Step 1 – Prepare
1. Begin a discussion on parish health and revitalization
   1. Ask good questions
   2. Face facts
2. Use an assessment tool to factually define where the parish is
3. Consider outside help – Trained, experienced and certified coaches are available

Step 2 – Diagnose
1. Identify the 3 – 5 “minimum factors.” (don’t rush this)
2. Avoid premature jumps to conclusions; focus on root causes
3. Foundational question here: **Why**? Do NOT focus on actions and answers – yet
4. Communicate with the parish: what is the parish willing/unwilling to work on/change? (this gives you an idea if you’re actually serious)
Summary – Action Steps

Step 3 – Plan
1. Prioritize issues, develop strategies
2. Undertake efforts that are achievable, do-able, winnable!
3. Seek consensus and buy-in from the entire parish

Step 4 – Implement
1. This will be the hardest step!
2. Start! Review and evaluate progress regularly. Don’t get discouraged!
3. Review and evaluate progress along the way
4. Find a result, a “win,” – no matter how small – and celebrate

Step 5 – Evaluate
1. Review entire cycle and determine lessons learned, changes and adjustments needed
2. Repeat entire cycle again
Drivers of Growth are Under Your Control

1. **Come to church**
2. Do something for others
3. Make people aware of your parish.
4. Engage newcomers/visitors with care & warmth.
5. Give them a reason to return – expressed and experienced.

If the previous info is just too complicated… then just do this:
God Desires to Bless His People!

“For I know the plans that I have for you,” says the Lord, “plans for good and not for evil, to give you a future and a hope.”

- Jeremiah 29:11
A Parting Thought

“Have I not commanded you? Be strong and courageous! Do not tremble or be dismayed, for the Lord your God is with you wherever you go.” - Joshua 1:9
QUESTIONS? CONCERNS?
Past Concerns?

- Programs don’t work
- “We’ve tried “this”. “It” doesn’t work”
- This is not Orthodox – it’s a “Protestant thing”
- This does not fit our ecclesiology
  - This is the priest’s job.
- This is about numbers.
  - The Church is more than numbers.
- “Too expensive”
- “Slick” “Silver bullet”
- “I can’t get my parishioners to do this.”
- Other? _______